PRODUCT SHEET

Artemide

LA5649/F

Artemide Demetra Professional Reading Floor Lamp LED

SOURCE: https://www.davidvillagelighting.co.uk/product/Artemide-Demetra-Professional-Reading-Floor-Lamp-LED/19478

PRODUCT DESCRIPTION

Designer: Naoto Fukasawa

Demetra Professional Reading Floor Lamp LED by Artemide

The Demetra Professional Reading light is part of the expansion of the Demetra Collection, a design by Naoto Fukasawa for Artemide. The design won numerous awards, including iF Design Award Deutschland, Red Dot Design Award Essen and the Design Plus, light + building Frankfurt am Main in 2004. Fukasawa's 'Outline' concept is based on the harmonious relationship between an object and it user.

With a streamlined and sleek design, the Demetra Professional are nothing sort of the Demetra lights. It was the need for a task light that brought us the Demetra Professional lights. The difference is located in the head/diffuser which has a more powerfull LED source. The diffuser was entirely redesigned so as to act as a 'heatsink' and absorb in some sense the heat that a more powerful LED COB would release. It is basically the thermodynamics behind the new design that withold the heat to reach the top of the head. This allows the user to safely use the the light and dimmer switch atop the head.

The latest addition to the Demetra lights, includes also a Demetra Professional table lamp and wall light. Explore the Demetra Collection and select your favourite light, whether for your business, home or office. The lights offer a wide range of flexibility and movement, with a head that can rotate and pivot and an adjustable arm/stem.
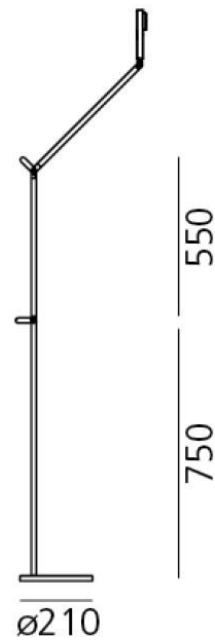
PRODUCT SPECIFICATION

Light Source: 12W, 3000K, 960 lumens

IP Code: 20

Dimming: Integrated microswitch dimmer included on the product.

Dimensions: Ø 21 cm base
130 cm adjustable height

550

750

ø210

For all sales and technical enquiries, please contact:

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David Village Lighting